SAVIN
BUSINESS
MACHINES
CORPORATION

475 PARK AVE. SOUTH
NEW YORK, N. Y. 10016
(212) 679-2200

ARDIS SPERBER
SALES REPRESENTATIVE
WORD MASTER PRODUCTS

VERITEXT TYPEWRITER

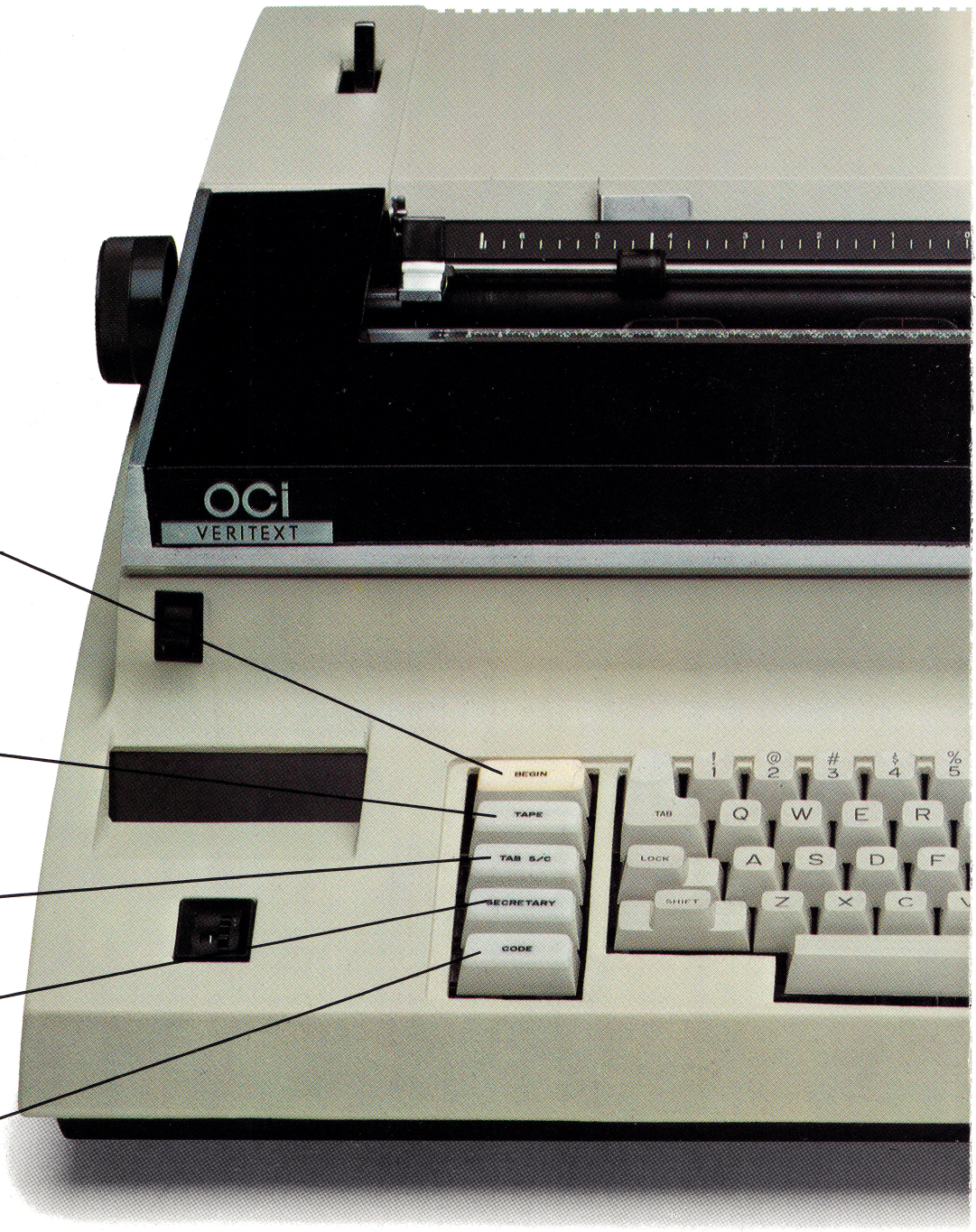
ELECTRONIC WORD PROCESSOR

OCi

VERITEXT®

VERITEXT®

A totally new design for text-editing typewriters. Outside, a handsome typewriter. Inside, a new printer, an electronic memory, and an electronic word processor. The new printer makes Veritext over three times faster than the world's best known automatic



CONTROL KEYS

BEGIN. Lights whenever memory is at the start of a text or is empty. Operator can go to the start by pressing BEGIN. To erase memory (as you would before starting a new draft) press BEGIN in conjunction with CODE key. To prevent accidental erasing, BEGIN key blinks whenever the memory is not empty and at the beginning of memory.

TAPE. Text can be stored/retrieved (TO/FROM) a tape cartridge by pressing this key. Pages are selected by dialing the proper page number and pressing the key. The operator panel indicates which of the two operations will occur.

TAB S/C. Sets or clears tabulation points like a normal typewriter. Used in conjunction with the CODE key, will clear all tab points.

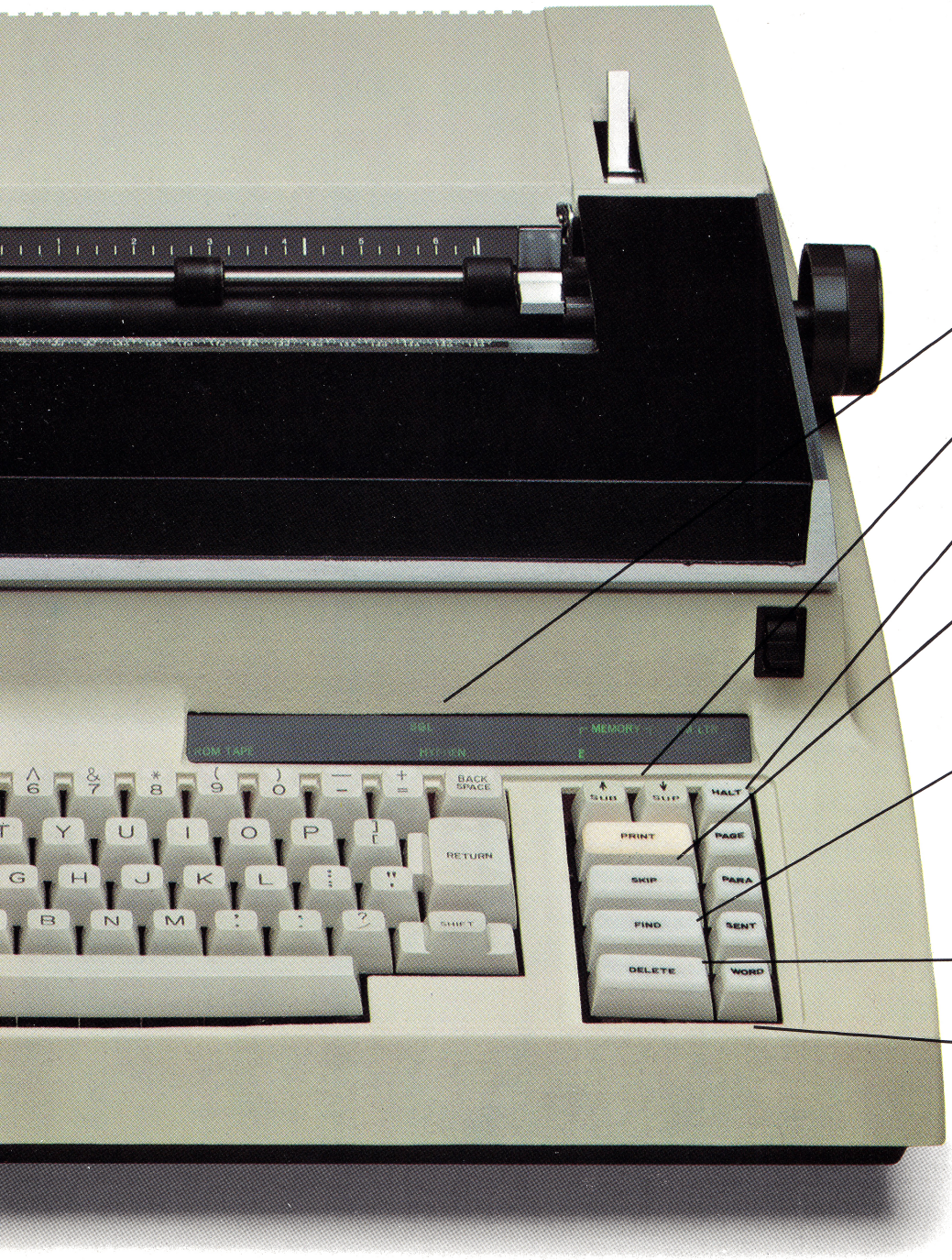
SECRETARY. Disables both the memory text and the word processing "brain" to allow the operator to type, change margins, and change tabs without affecting memory text.

CODE. Used in conjunction with special feature keys to generate centered text, underlining, etc.

typewriter, replaces most moving parts with solid-state electronics, provides unusual reliability, and gives you outstanding print quality.

Veritext: so simple to use your operators will be high volume producers in no time at all.

Veritext looks like an electric typewriter and is not much more difficult to operate.



DISPLAY. Shows the operator the status of the machine at all times.

SUB/SUP. Automatically handles subscripts, as in "H_2O," and superscripts, as in "X^2."

HALT. Stops the automatic printing of text at any time. Used in conjunction with any of the "action" keys will print, skip, or delete one memory character per touch.

PRINT/SKIP. "Action" keys light when pressed to tell the machine what action is next. Each command acts on the text beginning with the word selected. PRINT means print text on the paper. SKIP means advance over the text in the memory without printing or changing the text.

FIND. Allows operator to locate any point in the text. Press FIND to start the search—the light blinks. Type word or words, up to 14 characters, and press FIND again. A search of the full text for the desired word occurs instantaneously. When the word has been located the FIND key lights and a brief beep-tone sounds. FIND allows jumping around in the text to any word—forward or backward—at any time.

DELETE. An "action" key that lights when depressed and deletes text from the memory forever.

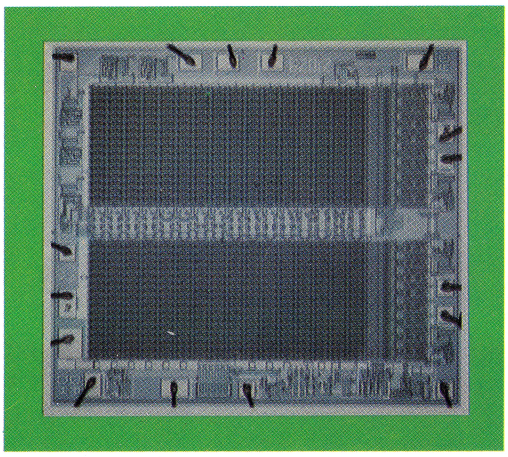
PAGE/PARA/SENT/WORD. "Amount" keys light when pressed to tell the machine the amount of text to work on. By proper use of the action and amount keys, the operator can edit and print at will. Action and amount keys can be pressed in any sequence, and one of each is required for each editing operation.

Cartridge tape slot accepts 15-page memory.

The unique Veritext print element.

While Veritext automatically produces finished document, the secretary is free to do other work.

The Veritext memory is a tiny electronic chip.



THE ELECTRONIC MEMORY of Veritext is an amazing rectangle of processed silicon less than ¼-inch square. Thousands of cells store information and handle signals at speeds faster than a millionth of a second. All other circuits are solid state, mounted on easy-to-service plug-in boards. Veritext thus uses very little power, cannot burn out or wear out, and does not normally require servicing of any sort except for periodic cleaning and lubrication of typewriter parts.

VERITEXT PRINT ELEMENTS are the most advanced available and make possible the incredibly high speeds of the system. Interchangeable in seconds, they permit you to select different type styles and either 10- or 12-pitch spacing. Print quality is outstanding.

DESIGNED FOR PEOPLE. Veritext is perfect for all typists. Controls are simple and marked in plain language. Operation is remarkably quiet—even more quiet than an ordinary electric typewriter. And because Veritext is so automatic, there's no need for notebooks or reminder marks on drafts. There are no required sequences, no line markers, no format settings, no reference codes, no computer programming. Veritext works the way people think.

THE WORLD'S MOST ADVANCED WORD PROCESSING TYPEWRITER

VERITEXT®

Veritext is probably the most advanced word processor in the world.

It is the world's fastest, automatically typing at up to 540 words a minute!

It has an electronic "brain" and an incredible list of automatic features to make revision and correction quick and exact.

It has an amazingly low noise level. And it is simple to use.

Veritext. You have never seen anything like it.

EDIT AND CORRECTION. Draft (below) shows copy with editing requested by author. At bottom of sheet are "FIND" instructions and corrections typed by secretary. Corrected and reformatted final copy, beautifully typed, is at right.

December 10, 1973

Mr. Alfred Johns
Advant Associates Inc.
23298 Old Frisco Road
San Francisco, Ca. 94104

Dear Mr. Johns,

Enclosed is the general material you requested on the OCI Veritext typewriter. It should answer most of your specific questions and give you comparison points.

For your particular workloads and applications, several of the features are of special note. The indented paragraph will serve well for your specifications sheets. The decimal (or last character) align feature known as decimal tabulation will increase the accuracy and improve the appearance of your bid sheets.

Most important of all, you require quick and easy editing to meet your deadline pressures. I believe both you and your several secretaries will find the Veritext easily understood, easy to use, and a powerful tool. We will demonstrate the Veritext at your office next week, at your convenience.

Sincerely,

Elliott Albertson
Sales Manager

EA:pl

AdvantAdvent pointscomparison points. peculiarparticular
workloads and applications, sheetspages. week;at your convenience.

BENCHMARK SYSTEMS,
SAN FRANCISCO, INC.

ONE CALIFORNIA STREET
SAN FRANCISCO, CALIFORNIA 94111
415-398-2550

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Sincerely,

Elliott Albertson
Sales Manager

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VERITEXT FEATURES AND SPECIFICATIONS

OCi

OFFICE COMMUNICATIONS INC.
766 Palomar Avenue
Sunnyvale, California 94086
Telephone (408) 739-2373

EDITING/TYPING FEATURES

- Automatic underline, margin center, columnar center, indented paragraph, and text reformat after editing.
- Right margin justification, stop for hyphenation, or continuous run—operator selectable.
- Electronic margins and tabs stored with text.
- Decimal and last character alignment for tabular text.
- Automatic word location.
- Unlimited insert, delete, and reformat to 4,096 characters.
- Merge for creating form letters and envelopes.
- Buffered keyboard and automatic line return.
- Automatic "page" tape search and location of next available tape "page."
- Tabs that move with left margin.
- Sub/superscripts and automatic single/double spacing from memory.
- Selectable end-of-page margin control and end-of-ribbon stop.
- Lighted keys and display panel plus audible tones for warnings.

SPECIFICATIONS

General

Printer:	Electromechanical/electronic impact type with interchangeable print elements.
Keyboard:	Electronic, solid-state switch with sculptured keytops and lighted control keys.
Electronics:	Entirely solid-state.
Working Memory:	4,096 fully usable text characters (about 1½ pages of text).
Storage Memory:	Tape cartridges (61,000 characters of capacity each).
Size:	Typewriter—height, 7½"; width, 23½"; depth, 21".
Weight:	48 pounds.
Power:	117 VAC, 60 Hz, 550 watts peak, 325 watts average.

Operating Speeds

Print:	540 words/minute (45 characters/sec.).
	350 words/minute (30 characters/sec.) optional at lower cost.
Tape "Page" Search:	6 seconds/page.
Tape Load/Unload:	17 seconds/page maximum.
Edit:	Instantaneous.

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